## What do experts think about us?

Indian Red Cross Society, Karnataka, India







01

The Indian Red Cross Society is a hundred-year-old voluntary humanitarian organization which has a network of over 1100 branches throughout India, providing relief in times of disasters/emergencies and promoting the health and care of vulnerable people and communities. It is a leading member of the largest independent humanitarian organization in the world, the International Red Cross & Red Crescent Movement. Its mission is to alleviate human suffering, protect life and health, and uphold human dignity, especially during armed conflicts and other emergencies. The organisation is present in every country and supported by millions of volunteers.

- **1. Could you explain what your activities consist of?** We are involved in humanitarian activities. The Indian Red Cross Society is one of the biggest blood banks in Karnataka. We collect more than 35000 units of blood per year with only volunteer blood donation camps across the district. We supply this blood to various hospitals and other medical organizations in need. We reach out to remote hospitals in the district for their blood requirements. As a part of our other philanthropic activities, we aid the government and other agencies in the event of any calamity such as floods, landslides etc.
- 2. Why is there a need of cold storage in your organization? We primarily collect blood through blood donation camps which are organised at a district level and supply it to hospitals and other organizations in need of it. Therefore, to maintain the safety and quality of collected blood and its components while storing and transporting them, an efficient cold chain infrastructure is critical.
- **3.** Which products did you buy from B Medical Systems? For which purpose? We have been associated with B Medical Systems from over a decade, and we have used their equipment since they were part of Electrolux and Dometic. We are currently using a Dometic Ice-Pack Refrigerator FCW300, a Blood Bank Refrigerator B381, Medical Transport Boxes MT25, a

Blood Storage Chest Refrigerator MB3000G, a Laboratory Freezer F290, a Dometic Pharmacy Refrigerator MP355S, a Laboratory Refrigerator L380, Medical transport Boxes MT100. We are using these products not just in our Bangalore branch but also in our remote branches across the state.



Healthcare worker opening an MB3000G Blood Bank Chest Refrigerator





Medical Transport Boxes MT100

Medical Transport Boxes MT25

- 4. What are the features that you liked the most? Could you please talk about the performances of the devices? We have been using the devices for a really long time now, and we like the fact that they are very reliable products and include innovative technology such as USB data export feature and more. We never have to worry about breakdowns while using these products. They are quite user friendly, and even in the remote areas our officers are using them easily.
- **5.** How are you using the B Medical Systems' products and how do they benefit your institution? We are using these products for the storage and transport of blood and its components. These cold chain solutions help us by keeping the samples at their intended temperatures therefore ensuring their safety and quality.
- **6.** Have you found in B Medical Systems a trustworthy partner? Yes, we have found a trustworthy partner in B Medical Systems.
- **7. How did you learn about B Medical Systems?** We were approached by B Medical Systems' representative in India.



BLOOD BANK REFRIGERATOR

B381

Laboratory Freezer F290

Pharmacy Refrigerator MP355S

- **8.** How long have you been a B Medical Systems' customer? It is more than a decade that we are associated with B Medical Systems.
- 9. Are you satisfied with the equipment? Yes, we are satisfied.

Blood Bank Refrigerator B381 &

Laboratory Refrigerator L380

10. Would you recommend B Medical Systems? Yes, we truly do.



Ice-Pack Freezer FCW300