

# What do experts think about us?

Regenerative Orthopaedics (India) and Future Biologics (USA)

Dr. Ashim Gupta, Founder and CEO

**B** | medical  
systems  
From Azenta Life Sciences



Through these short conversations, we try to understand what our customers think about us. Today, we are going to Noida, Uttar Pradesh in India to speak with Dr. Ashim Gupta, MS (USA), PhD (USA), MBA (USA), DABRM (USA), FABRM (USA), founder and CEO of Regenerative Orthopaedics (India) and Future Biologics (USA).

He also serves as the Director of Research & Development for BioIntegrate Inc. (USA), Hon. Director of Research for the Indian Stem Cell Study Group Association (India), and as Faculty for Fellowship in Regenerative Interventional Biologics (FERIO) (India). He has led basic science and clinical research projects in the fields of Regenerative Medicine, Orthopaedics, Pain Management, and Neuromodulation.



Ultra-Low  
Freezer

U 201

- 1. Could you explain what your activities consist of?** We are a Regenerative Medicine Consulting company focused on musculoskeletal injuries, especially knee osteoarthritis. Our consultant physicians/surgeons suggest non-surgical, non-steroidal alternatives to eligible patients. In addition, our consultant doctors provide some anti-aging services such as vampire facials, hair restoration, etc.
- 2. Why is there a need of cold storage in your organization?** In our practice, we will use certain approved biologics which are required to be stored at -80°C.
- 3. Which product did you buy from B Medical Systems?** We have purchased an Ultra-Low Freezer, U201.
- 4. What are the features that you like the most? Could you please talk about the performance of the device?** The buildings of our office have height restrictions but in the wide portfolio of B Medical Systems, we were able to find the freezer which suits us. The U201 has the appropriate height along with sufficient storage space. Apart from this, many other features of the product are quite appealing to us, including the VacLog software, which allows us to review the performance of the device and keep track of temperature deviations. The freezer can be locked, and the accesses are controlled using NFC Cards, which gives it a modern fit, the right fit for our facility. It is a unique and very useful feature.
- 5. How are you using the B Medical Systems' product and how does it benefit your institution?** We will be using the freezer for storing our biologics. It will help us to maintain our expensive biologics at the right temperature.
- 6. Have you found in B Medical Systems a trustworthy partner?** Yes, working with the B Medical Systems team is very easy. Before I purchased the Freezer, I had the opportunity to meet your Deputy CEO, Mr. Jesal Doshi, who assured me of the quality of the products and services. I must say he was right. The sales manager, Mr. Anurag, and after-sales engineer Mr. Manoj are always approachable and address all queries or concerns promptly. In short, B Medical Systems have a very good, approachable, and professional team. Our experience is great so far.
- 7. How did you learn about B Medical Systems?** We came across B Medical Systems on a Google web search.
- 8. How long have you been a B Medical Systems customer?** We purchased the unit in March 2023.
- 9. Are you satisfied with the equipment?** Yes, we are satisfied with the equipment.
- 10. Would you recommend B Medical Systems?** Yes, I'll recommend B Medical Systems. I've used Ultra-Low Freezers in the United States from different reputable companies for 14 years. I had my doubts about finding a similar technology in India. So far, I am happy with what I got and will recommend B Medical Systems' Ultra-Low freezer to anyone looking for one.

