

What do experts think about us?

Hemocentro de Puebla, Mexico



Through these conversations, we try to understand what our Customer think about us. Today, we travel to the city of Puebla in Mexico to talk with Omar Iván Marín Vera, director general of **Hemocentro de Puebla**.

The Hemocentro de Puebla was established in September 2022 as an alternative to promote and encourage blood services in the state of Puebla, Mexico, in order to promote the regularization of hospital transfusion services and unify them in the same criteria in which the procedures manual provided by the blood bank defines the guidelines for good performance in transfusion medicine practices.

A. Could you explain what your activities consist of? At El Hemocentro de Puebla, we are dedicated to the collection of blood from donors, either by family donation or altruistic donation. Along with this activity, we distribute blood tissue from the blood bank to the different hospital transfusion services where it is required.

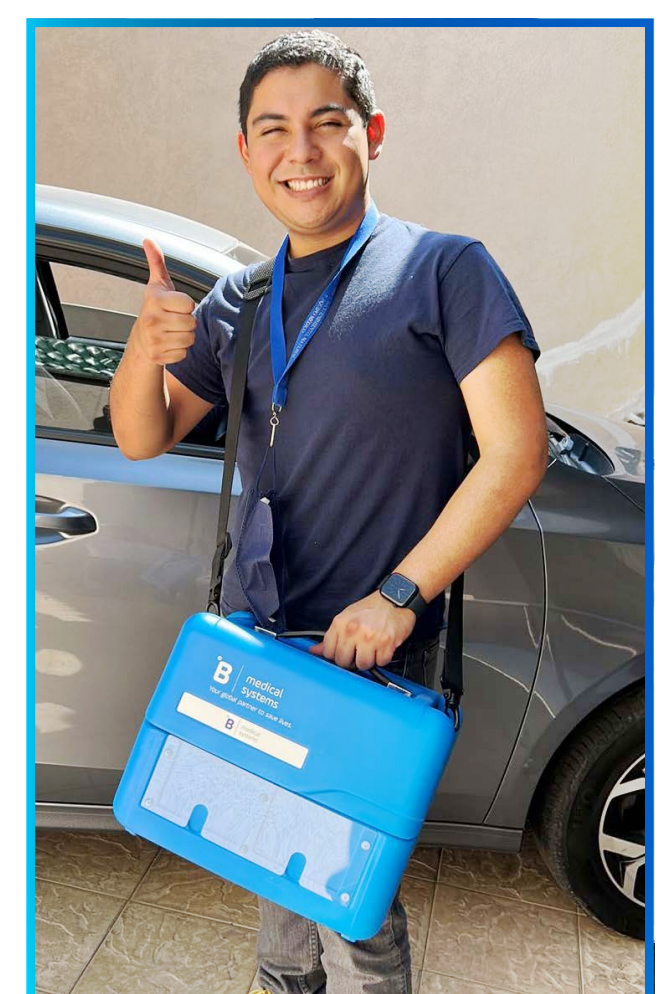
B. Why is there a need for cold storage in your organization? To guarantee the cold chain that keeps the blood tissue in optimal conditions for its application, it is necessary to use high-performance devices such as B Medical Systems blood transport boxes.

C. Which products did you buy from B Medical Systems? I have a B Medical Systems MT4 blood transport box and it is used for transferring blood units to hospital transfusion services.



**Blood
Transport
Boxes**

fig. Model
MT4





**Blood
Transport
Boxes**

fig. Model
MT4

D. What are the features that you liked the most? Could you please talk about the performance of the devices? Following the principle of promoting “transfusion safety” that the doctor, patient and hospitals need, the management of Hemocentro of Puebla focuses on investing in continuous training of its staff, acquisition of analytical platforms, equipment and devices for the transport of blood units, being B Medical Systems the best option.

The wonderful preservation of temperature is one of the qualities of the device we use, without leaving behind the rigidity, tightness and pleasant presence that the box has, its ergonomics is very good.

Since the beginning of operations and to date, we have given the best quality in the transport of blood and plasma units, always showing the qualities that the MT4 transport box provides for users, guaranteeing the cold chain which is so necessary and important in this segment.

It is worth mentioning that in every place where Hemocentro de Puebla staff go to deliver blood tissue, they have received compliments for the transport device.

E. How are you using the B Medical Systems’ product and how does it benefit your institution? They are routinely used in the transport of blood components and benefit the Hemocentro of Puebla by demonstrating to those responsible for transfusion services that an adequate cold chain is maintained to preserve the blood units.

F. Have you found in B Medical Systems a trustworthy partner? Yes, I have and also in its distributor.

G. How did you learn about B Medical Systems? I made a request for the details of the MT4 box on the internet and was redirected to the distributor in Mexico.

H. How long have you been a B Medical Systems customer? I have been using the MT4 box since February 2023..

I. Are you satisfied with the equipment? Very satisfied. The quality of the product exceeds expectations.

J. Would you recommend B Medical Systems? Definitely yes.